

You've heard of **Go Code Colorado**, and you'd like to join in on the opportunity to take public data and make it useful to Colorado businesses. This **competition guide** will give you all the essential information you need to compete.

## WHAT YOU'LL GAIN!

**Education, Networking & Community** – Looking to expand your skill-set? Want to try out a new role like project management, data analysis or visualization, coding, or dip your toe in the entrepreneurial pool and see if it is as glamorous as you have been thinking? Meet a whole new set of folks or reconnect to the Go Code Colorado community; there is a wealth of knowledge, opportunity, and support that has been built over the last 8 years.

Prizes - By participating in the competition, you will have a chance to win cash awards!

A Chance to Show Off Your Skills - Win or lose the competition, your work will be reviewed by influential mentors and brilliant judges. If you make it to the semi-finals or finals, you might not have that much further to go to finalize your idea and create the next BIG thing for business.

## WHAT YOU NEED TO KNOW!

## Join Go Code Colorado communication channels:

- **Slack** it isn't mandatory, but we highly advise that you or your team join us in our Go Code Colorado Slack workspace. **https://communityinviter.com/apps/gocode/go-code-colorado**
- **Newsletter** Sign up for our newsletter and keep up to date with resources, and tips for the competition. **http://eepurl.com/hcD\_Ff**
- **Social** Engage with us on any of these channels.



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# Read the competition rules and judging criteria:

Learn about the rules to compete, including Requirements, Participant Disclosure, Submission Requirements, and Rules of the Competition Process. *https://gocode.colorado.gov/#rules* 

#### Attend the events:

Go Code Colorado events will be in-person and online and are voluntary. We encourage you or a team member to join an event in your region. Not able to attend an event in person? No problem! We will make sure you get lots of networking, tools, and resources wherever you are.

- Competition Kick-Off February 23, 2022
- Challenge Saturday March 26, 2022
  - At least one team member should register for and attend Challenge Saturday.
    https://gocode.colorado.gov/compete
- Final Competition and Awards Event May 26, 2022
- Sign-up for a mentorship session with your team in April.
  https://gocode.colorado.gov/compete



## WHAT YOU NEED TO KNOW!

### Create a submission:

- Submission requirements, Semi-Final requirements, and Finals requirements can all be found at **gocode.colorado.gov/#rules**
- **Business Analytics Track** In the Analytics Track, teams compete in analyzing Colorado's public data to provide useful insights and recommendations that benefit business decision-makers in Colorado. An example could be but is not limited to a white paper, data story or visualization.
- **Business Application Track** In the Application Track, teams compete to create market-relevant applications or tools using public data that provide solutions for business decision-makers in Colorado. An example submission could be but is not limited to a mobile or web application.

## **COMPETITION TIMELINE**

KICK-OFF - February 23, 2022

**CHALLENGE SATURDAY - March 26, 2022** 

**INDEPENDENT WORK - March 27-April 25, 2022** 

**MENTORSHIP EVENTS - April 2022** 

SEMI-FINAL SUBMISSIONS DUE - April 25, 2022

FINAL SUBMISSIONS DUE - May 16, 2022

FINAL COMPETITION AND AWARDS EVENT - May 26, 2022

Get more information and sign up! https://gocode.colorado.gov/compete